



Naturalgasworld.com is an independent specialized website dedicated to news, analysis and insight on gas matters. It is at the forefront of providing leadership in the coverage of and service to the global natural gas markets, covering regions such as Americas, Europe, Asia Pacific, Middle East and Africa.

WEBSITE STATS OVERVIEW

	PAGE VIEWS	UNIQUE VISITS	RETURN VISITS
2017*	611,228	376,001	161,873
2016	1,660,332	776,662	334,643
2015	1,449,873	829,390	252,133

*Up to May 25, 2017

QUICK STATS



AVERAGE TIME ON SITE:

2:13



AVERAGE YEARLY VIEWS:

1.68M

*Past 12 months



PERCENTAGE OF RETURN VISITS:

33.5%



AVERAGE VIEWS PER MONTH IN 2016:

140K

*Past 12 months

NEWSLETTER SUBSCRIBERS



8,500

FACEBOOK FOLLOWERS



29K

FACEBOOK MONTHLY REACH

90K+

TWITTER FOLLOWERS



41.4K

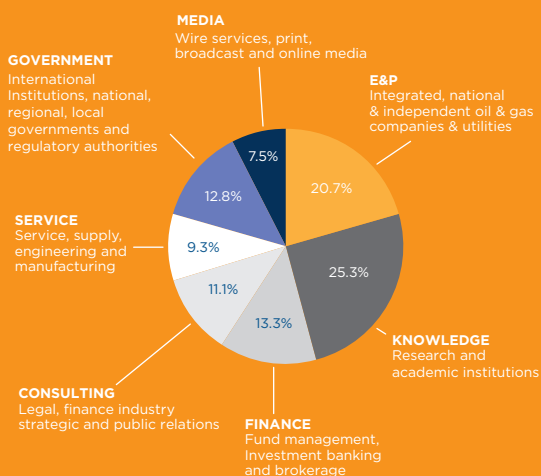
TWITTER MONTHLY IMPRESSIONS

1.5M

VISITS BY COUNTRY

United States	18.63%
United Kingdom	13.33%
Germany	3.61%
France	3.33%
India	2.75%
Turkey	2.61%
Netherlands	2.38%
Russian Federation	2.29%
Belgium	2.17%
Canada	2.13%
Italy	2.06%
Greece	1.82%
Bulgaria	1.77%
Azerbaijan	1.68%
Spain	1.47%
Poland	1.39%
Hungary	1.32%
Norway	1.27%
Austria	1.26%
Australia	1.22%

VISITS BY INDUSTRY

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Natural Gas World is a comprehensive and cost-effective channel to reach, engage and inform targeted market segments focused on the natural gas industry.

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Natural Gas World





Natural Gas World is an independent specialized website dedicated to news, analysis and opinion on gas matters.

Our editorial team comprises accomplished and talented journalists, analysts and experts who provide daily coverage of the latest developments on natural gas, offering unique insight to topical and relevant matters.

We seek to provide policy/decision makers, suppliers, regulators, academics and consumers with an eclectic and comprehensive approach to all the main actors in the natural gas sector and a space where their voices can be heard directly and without distortion.

TEAM LOCATIONS



UNIQUE VISITORS

(AVG. PER MONTH)

78,338

In 2017

RETURNING VISITORS

(AVG. PER MONTH)

33,723

In 2017



A 21% INCREASE

64,722

In 2016

27,887

In 2016

Our content, including third party contributions, has been picked up by numerous media outlets including:



Forbes

BUSINESS
INSIDER

DER SPIEGEL



REUTERS

The Telegraph

NATIONAL
GEOGRAPHIC

Bloomberg



ALJAZEERA

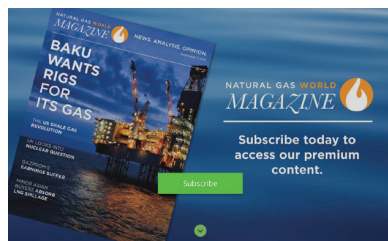


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OPTIONS FOR VISIBILITY:

WEBSITE:

Welcome Mat - 1440x900

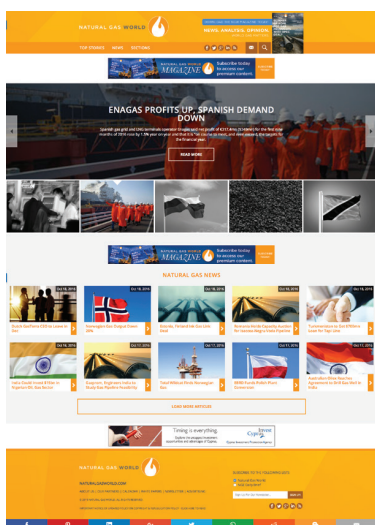
Leaderboard - 728x90

Leaderboard 1 - 728x90

In Article 1 - 336x280 or 300x600

In Article 2 - 336x280 or 300x600

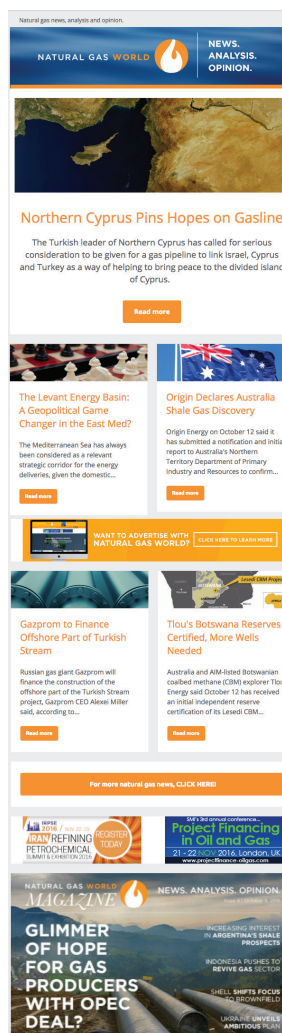
Footerboard - 728x90 or 970x250



NEWSLETTER:

Full Width - 600 x 100

Small Ad - 290 x 100



ADVERTORIAL

Clean Cooking

GLOBAL LPG PARTNERSHIP: INTERNATIONAL, OPEN TENDER FOR A FRAMEWORK AGREEMENT UNDER THE CLEAN COOKING FOR AFRICA PROGRAM

Consulting Services for Energy Sector | Deadline: October 20, 2016, 12:00 pm (noon) German time

Country: Africa, Cameroon, Ghana, Kenya
Ref N°: BMZ No. 2020 61 828

Prequalification
Ref.: International, open tender for a Framework Agreement under the Clean Cooking for Africa Program.

Project Executing Agency: The Global LPG Partnership, New York City, USA. (please access the following website for further project references: www.glpdp.com/tenders/experts-2016).

Tender for Experts
Consulting Services for Clean Cooking for Africa Program

Project measures: The Clean Cooking for Africa Program promotes the transition from solid fuel cooking towards clean, safe, modern cooking using LPG in African countries. To achieve this goal, a variety of studies and planning processes shall be conducted.

Requested Consultant services: The requested services of the international individual consultant are divided into six different roles that will be assigned individually and comprise for each of the three focal countries Cameroon, Ghana and Kenya: (1) completion, or organization and completion, as the

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