



# NATURAL GAS **WORLD**

NEWS. ANALYSIS. THE INSIDE TRACK.

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[NATURALGASWORLD.COM](http://NATURALGASWORLD.COM)



## WHAT WE DO

Natural Gas World provides sharp insights and industry-critical information for decision-makers. With decades of experience each, our regional editors directly ensure a full and well-rounded combination of news and comment based on original research. Our reliable platform includes the following:

- Real-time breaking news coverage, sifting out the important from the everyday
- Editorial personnel in North America, Europe, Middle East and Asia Pacific
- Fortnightly magazine that covers news in greater depth, multiple features and editorial comment
- Forums and roundtables to which we invite experts to address and debate key subjects of interest
- Global Gas Perspectives: Where thought leadership may be freely read and commented on

## OUR AUDIENCE

Natural Gas World reaches an established audience of readers spanning the spectrum of decision-makers in natural gas producing and consuming industries, from the well head to the burner tip. Governments, regulators and financiers are among those who need the key facts and ideas set out clearly and without bias, but also regularly and affordably.



**1 MILLION+**  
VIEWS ANUALLY



**382,000**  
UNIQUE VISITORS



**40,000**  
TWITTER  
FOLLOWERS



**29,000**  
FACEBOOK  
FOLLOWERS



**3,100\***  
NEWSLETTER  
SUBSCRIBERS

\*NGW audience numbers delineate unique visitors to [naturalgasworld.com](http://naturalgasworld.com) over the past 12 months; irrespective of the number of their visits, they are counted only once.  
Our mailing list was fully re-qualified as of May 24, 2018: we received prior consent from every party in compliance with GDPR and general privacy data.  
We pledge to provide a clear overview of our reach and capacity. Our focus is on building a trust paradigm with our customer base and all natural gas stakeholders.

## PARTNERSHIPS & EVENTS

Our goal is to provide our readership with access to the best in thought leadership. In partnership with our network of industry participants, academic institutions, think tanks and non-governmental organizations, our engagement team develops differing event formats and platforms where our subscribers and natural gas stakeholders can meet to exchange views, ideas and thoughts. We believe that facilitating meaningful conversation can assist in moving forward the gas debate.

Past Events: Calgary | Brussels | Milan | Budapest | Sofia | Bucharest

## GLOBAL GAS PERSPECTIVES

Global Gas Perspectives (GGP) provides academics, experts, researchers as well as respected stakeholders, the opportunity to publish and disseminate their qualified views on natural gas matters related to resource policy and development, geo-strategic and political examinations, energy security, environmental issues and developing technology,

GGP participants include the Oxford Institute for Energy Studies (OIES), Center on Global Energy Policy at Columbia University, Center for Energy Studies at Rice University's Baker Institute for Public Policy, IFRI, OME, KAPSARC, ewi Energy Research & Scenarios, Research Centre for Energy Management (RECM) and Caspian Center for Energy and Environment (CCEE). **We are proud to offer this neutral platform to broaden and strengthen the natural gas conversation.**

# WHY NATURAL GAS WORLD?

Our natural gas experience and focus sets us apart. In a world where news is often given away as an adjunct to data, we believe that commercial and political activity determines the data. Our coverage of politics, investments, discoveries and innovation sheds critical light on the road ahead.



## EFFICIENCY

Our Independent, credible, timely news and analysis on natural gas world matters tell you exactly what you need to know and what will influence your business.



## ACCOUNTABILITY

Our team only consists of people experienced in the natural gas industry so you can trust the information we provide. Our industry expertise is what sets us apart.



## ACCESS

Our high caliber energy editorial team and experts covering 120+ countries are here to answer your questions and offer their experienced views. We want to hear from you.



## DISCUSSION

Through Global Gas Perspectives we offer you a neutral platform to publish articles, white papers and opinion that supports the global natural gas policy debate. Be part of the natural gas community.



## PARTNERSHIP

In addition to discussion, the Global Gas Perspectives platform allows you to cultivate partnerships and engage through different events.



## AFFORDABILITY

We offer competitive pricing for our subscription packages and we will work with you and your business. Save time and money.

## BENEFITS OF THE NGW CORPORATE SUBSCRIPTION

- Discounted pricing
- Daily news coverage complete with analysis from our editorial team
- Annual Subscription to our fortnightly feature focused publication, Natural Gas World Magazine
- Access to our full Premium archive, including Natural Gas World Magazine
- Premium subscriber only content including special feature and reports
- Includes complimentary entry to Natural Gas World events
- Access to our editors
- Data analysis and commentary
- Dedicated newsletter delivering latest news and insight

## CORPORATE SUBSCRIPTION PRICING

12 month access  
(Single User Subscription - \$198.00)

Complete access rates start at

**\$170\*** PER USER

\*BASED ON 2 - 4 USERS

**\$165\*** PER USER

\*BASED ON 5 - 10 USERS

**ACCESS FOR 11+ USERS**

ASK US FOR A QUOTE OR INFO ON PURCHASING A LICENSE



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