



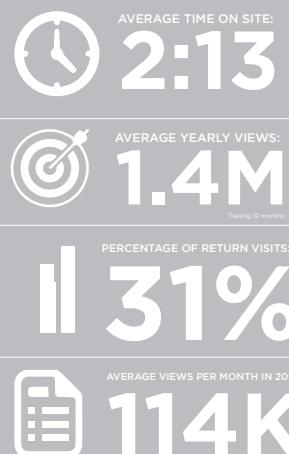
**Naturalgasworld.com** is an independent specialized website dedicated to news, analysis and opinion on gas matters. It is at the forefront of providing leadership in the coverage of and service to the global natural gas markets, covering regions such as Americas, Europe, Asia Pacific, Middle East and Africa.

### WEBSITE STATS OVERVIEW\*

	PAGE VIEWS	UNIQUE VISITS	FIRST TIME VISITS	RETURN VISITS
2016	1,312,547	836,578	579,033	257,545
2015	1,449,873	829,390	577,257	252,133
2014	1,368,308	817,718	602,513	215,205
2013	1,145,912	646,243	454,562	191,681
2012	934,111	477,015	328,980	148,035
2011	319,246	162,995	113,896	49,099

\*Up to September 30, 2016

### QUICK STATS



### NEWSLETTER SUBSCRIBERS

**7,000**

### FACEBOOK FOLLOWERS

**29K**

### FACEBOOK MONTHLY REACH

**90K+**

### TWITTER FOLLOWERS

**22.5K**

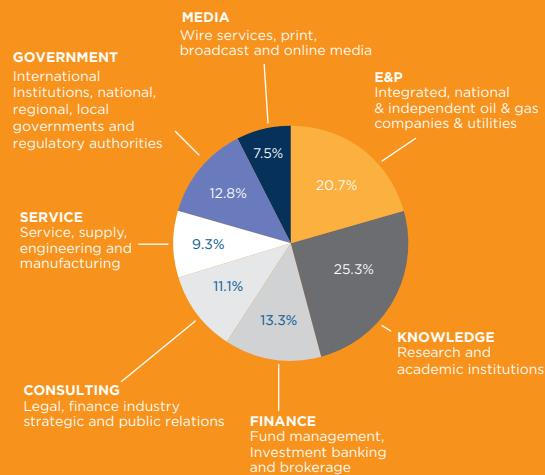
### TWITTER MONTHLY IMPRESSIONS

**1.5M**

### VISITS BY COUNTRY

United States	18.63%
United Kingdom	13.33%
Germany	3.61%
France	3.33%
India	2.75%
Turkey	2.61%
Netherlands	2.38%
Russian Federation	2.29%
Belgium	2.17%
Canada	2.13%
Italy	2.06%
Greece	1.82%
Bulgaria	1.77%
Azerbaijan	1.68%
Spain	1.47%
Poland	1.39%
Hungary	1.32%
Norway	1.27%
Austria	1.26%
Australia	1.22%

### VISITS BY INDUSTRY



## ADVERTISE WITH US TODAY

Natural Gas World is a comprehensive and cost-effective channel to reach, engage and inform targeted market segments focused on the natural gas industry.

[advertise@naturalgasworld.com](mailto:advertise@naturalgasworld.com)



@NatGasWorld



Natural Gas World





Natural Gas World is an independent specialized website dedicated to news, analysis and opinion on gas matters.

Our editorial team comprises accomplished and talented journalists, analysts and experts who provide daily coverage of the latest developments on natural gas, offering unique insight to topical and relevant matters.

We seek to provide policy/decision makers, suppliers, regulators, academics and consumers with an eclectic and comprehensive approach to all the main actors in the natural gas sector and a space where their voices can be heard directly and without distortion.

## TEAM LOCATIONS



## QUICK STATS

AVERAGE TIME ON SITE:  
**2:13**

AVERAGE YEARLY VIEWS:  
**1.4M**  
Trailing 12 months

PERCENTAGE OF RETURN VISITS:  
**31%**

AVERAGE VIEWS PER MONTH IN 2016:  
**114K**

## NEWSLETTER SUBSCRIBERS

 **7,000**

## FACEBOOK FOLLOWERS

 **29K**

## FACEBOOK MONTHLY REACH

**90K+**

## TWITTER FOLLOWERS

 **22.5K**

## TWITTER MONTHLY IMPRESSIONS

**1.5M**

Our content, including third party contributions, has been picked up by numerous media outlets including:



Forbes

BUSINESS  
INSIDER

DER SPIEGEL

 **REUTERS**

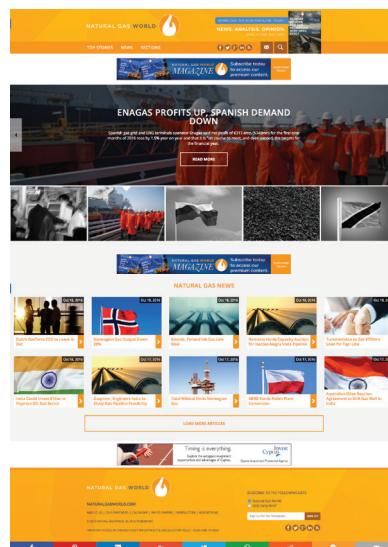
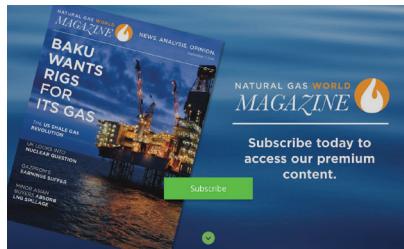
The Telegraph

 **NATIONAL  
GEOGRAPHIC**

 **FT**  
FINANCIAL  
TIMES

Bloomberg

 **AL JAZEERA**

**WEBSITE:**

Welcome Mat - 1440x900

Leaderboard - 728x90

Leaderboard 1 - 728x90

In Article 1 - 336x280 or 300x600

In Article 2 - 336x280 or 300x600

Footerboard - 728x90 or 970x250

**ADVERTORIAL****OPTIONS FOR VISIBILITY:****Northern Cyprus Pins Hopes on Gasline**

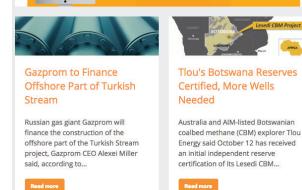
The Turkish leader of Northern Cyprus has called for serious consideration to be given for a gas pipeline to link Israel, Cyprus and Turkey as a way of helping to bring peace to the divided island of Cyprus.

[Read more](#)**The Levant Energy Basin: A Geopolitical Game Changer in the East Med?**

The Mediterranean Sea has always been considered as a relevant strategic corridor for the energy deliveries, given the domestic...

[Read more](#)**Origin Declares Australia Shale Gas Discovery**

Origin Energy on October 12 said it has submitted a notification and initial report to Australia's Northern Territory Department of Primary Industry and Resources to confirm...

[Read more](#)**Gazprom to Finance Offshore Part of Turkish Stream**

Russian gas giant Gazprom will finance the construction of the offshore part of the Turkish Stream project, Gazprom CEO Alexei Miller said, according to...

[Read more](#)**Tlou's Botswana Reserves Certified, More Wells Needed**

Australia and AIM-listed Botswanan coalbed methane (CBM) explorer Tlou Energy said October 12 has received an initial independent reserves certification of its Leased CBM...

[Read more](#)**For more natural gas news, CLICK HERE!****Project Financing in Oil and Gas**

SMI's 30th annual conference...

**NEWSLETTER:**

Full Width - 600 x 100

Small Ad - 290 x 100